

Guidance Notes for Children or Young People who wish to apply

Introduction

Mentor UK is a charity which focuses on preventing children and young people abusing drugs and alcohol – both now and in the future as adults. With support from Diageo Great Britain, as part of their commitment to educating young people on the dangers of alcohol misuse, Mentor UK has set up the CHAMP Awards (Promoting **C**hildren's **H**ealth through **A**lcohol **M**isuse **P**revention). These Awards not only recognise adults but also children and young people (14 years of age under) who are involved in projects or activities which help prevent other children or young people from misusing alcohol.

Aims of the Awards Scheme

- To support effective alcohol misuse prevention projects for children and/or young people (14 years of age or under).
- To promote healthy attitudes and behaviours in children and/or young people (14 years of age or under).
- To present Awards to the best projects aimed at preventing alcohol misuse amongst children and/or young people (14 years of age or under).
- To share the knowledge of the best projects and activities with others.

The Awards

There will be three project award winners, one from each of the following categories:

- Schools¹
- Communities²
- Young People's Involvement³ ('young people' = 14 years old or under)

(see the bottom of this page for an explanation of each of the categories)

¹ Project taking place in any school for the instruction of children and/or young people and run by adults.

² Project taking place with children and/or young people outside a school setting, and run by adult(s).

³ (a) Children/young people (14 years or under) thought of the idea and also run the project. **Or**
(b) Children/young people (14 years or under) thought of the idea and run the project with the help of adults. There may be adults involved helping out, or offering advice or support. **Or**
(c) Adults thought of the idea and may decide how the project is carried out, but it is the children/young people themselves (14 years or under) who lead the project.

The three project Award winners, (one from each category), will each receive cash awards of £10,000 at an Awards Ceremony which will take place in London in November, 2010. This money can be spent in any way that the winner thinks benefits the work they do with children and/or young people.

In addition to this Award of £10,000 each of the Award winners will receive up to a further £10,000 in 2011 to help develop their project further and share this information with others. Part of this award will include advertising their winning project on the new Mentor UK CHAMP Awards website.

The total award fund is therefore £20,000 for each of the three category winners with the other nine shortlisted finalists also receiving cash awards.

Project Guidelines

- Applicants applying for these Awards should be children or young people or adults working on projects that prevent children and/or young people misusing alcohol.
- Projects and activities should be targeted mainly at children and/or young people (14 years of age or under).
- Children or young people applying for these Awards should give as much information as possible when filling in the Application form. Information that you might consider giving may include:
 - how you got the initial idea for your project
 - details of the project itself
 - how your project helps children or young people from misusing alcohol
 - how your project helps children or young people develop a healthy lifestyle
 - whether your project links up with other projects or other organisations
 - what other people think about your project

To view examples of previous winners have a look at the handbook 'First Measures: a guide to alcohol misuse prevention work with children'. A copy can be downloaded from the CHAMP Awards website. Also have a look at the previous winners' DVDs which are in the winners' stories section of the website.

The Process

- Fill-in the Application form and send it by e-mail to champawards@mentoruk.org by April 21st, 2010. Please put the word 'Awards' in the subject line of the e-mail.
- At the same time you e-mail the Application form you can also attach any other information that is relevant to your project.
- If you would rather not e-mail then you can download, fill-in and send a paper copy of the application form along with any other information you think is relevant to the following address: Derek Ferguson, Mentor UK, 74 Great Eastern Street, London EC2A 3JG.
- The Applications sent in will then be reviewed by a Panel of Experts and twelve finalists chosen, (four finalists from each of the three categories). The names of the twelve finalists will be announced on June 3rd, 2010.
- These twelve finalists will then be asked to make a short DVD of their projects for final consideration by a Selection Panel of children and young people. Support for the making of these DVDs will be made available from Mentor UK, if required. Deadline for DVDs – October 3rd, 2010.

- All twelve finalists will be invited down to an Awards Ceremony in London at which the names of the three winners will be announced. This event will take place during November, 2010.
- The best examples of projects and activities will be showcased on the Mentor UK CHAMP Awards website.

Eligibility

- The project should be based in England, Wales or Scotland.
- Applications should be completed in English.
- Applications received after the deadline of April 21st, 2010 will be rejected.
- The main aim of any project should be alcohol misuse prevention, which might include other issues as well such as keeping healthy through sport, illegal drugs, etc.
- Projects should be targeted, in the main, at children and/or young people (14 years of age or under).
- The project should still be going. If it has stopped then it should not have finished more than two years ago.
- By entering the Awards you agree to take part in any publicity associated with the Awards.

Deadline

- The Application must be e-mailed to **champawards@mentoruk.org** no later than April 21st, 2010– please put the word 'Awards' in the subject line of the e-mail. Remember you can attach more information that is relevant to your project, in the same e-mail.
- If you would rather not e-mail then download the application form, fill it in and send a paper copy, along with any other information you think is relevant, to the following address: Derek Ferguson, Mentor UK, 4th Floor, 74 Great Eastern Street, London EC2A 3JG. Again, the deadline for this is no later than April 21st, 2010.